

Marketing Features and Rates

Since 1994, southwest Wisconsin has discovered the effectiveness of online marketing. Our forums, or bulletin board as it is often called- provides community members an interactive trading place.

The Midwest Community Forum has grown from an intermingled discussion forum to a variety of specific forums tailored to meet the needs of consumers. From our most popular Automotive forum to the very specific Gardening forum you'll find people from all walks of life. Until recently these forums have been sponsored exclusively Midwest Tel Net, a southwest Wisconsin ISP that continues to provide hosting and bandwidth in return for sponsorship. Beginning in 2008 however, your business can now make a daily impression to over ten thousand unique individuals throughout southwest Wisconsin and beyond. Best of all, if your business is related to one of our forums you will be appealing to a market specific to your business by selecting that forum to sponsor.

Our sponsorship packages are among the most affordable internet marketing tools you can find. You can rest assured that you will always receive top-billing by sponsoring one of our forums as each forum will only have three sponsors, and one will be our anchor sponsor- Midwest Tel Net. Your advertisement will be hyperlinked to your web site and will open in a new window for viewers. If you need custom ad copy we will be happy to assist you for a one-time set up fee. Your ad copy must fit in a 120 by 240 pixel space. We accept .jpg .gif or .swf advertisements.

While we planned to offer sponsorship in 2007 we quickly realized due to the sheer number of requests we received that we would need to partner with a firm that specializes in this type of marketing. As such, our original advertising launch date was delayed until February 1, 2008.

Due to the nature of the Midwest Community Forums, we have partnered with WebWise Design and Marketing of Fennimore, Wisconsin to assist you with placing your advertisements. WebWise Design is known nation-wide for their knowledge of internet marketing and their outstanding graphics department. Should you decide to sponsor a forum, your single point of contact will be WebWise Design and Marketing.

If you would like to look at the traffic logs for the forums you can visit them at <http://bb.mwt.net/logs> and see the tremendous amount of traffic we receive each day. Individual forum statistics are provided to those that sponsor a forum. Payments must be made in advance and are payable to WebWise Design and Marketing.

Please feel free to contact WebWise Design and Marketing to set up your sponsorship by sending email to jhwells@webwisedesign.com or to answer any specific questions about ad copy. Also if you need graphic art assistance they will be happy to provide you with a quote for development.

Please send email to jhwells@webwisedesign.com for an advertising reservation form to secure your place. Include your name, business name, email and forum you want to advertise in and we will contact you with the necessary details. Thank you.

RATES- Advertising space is limited and is offered on a first come, first serve basis.
Minimum Contract Period is three-months.

Extreme Density Forums which include these forums; Cars & Trucks

Monthly Individual Forum Sponsorship \$79.95 per month
Annual Individual Forum Sponsorship \$799.00 per year

High Density Forums include Other Wheels, Household and Electronics, Everything Else, Small Animals

Monthly Individual Forum Sponsorship \$69.95 per month
Annual Individual Forum Sponsorship \$699.00 per year

Medium Density Forums which include these forums; General Discussion, Horse & Rider, Real Estate, Sporting Goods, Business Services

Monthly Individual Forum Sponsorship \$44.95 per month
Annual Individual Forum Sponsorship \$449.00 per year

Low Density Forums which include these forums; Gardening, Recipes, Lobby, Employment, Events,

Monthly Individual Forum Sponsorship \$39.95 per month
Annual Individual Forum Sponsorship \$399.00.00 per year

Forum users enter by way of the Lobby, include your ad in the rotation found on the Lobby for just an additional \$ 10 per month, or \$99 annually.

Monthly prices include one ad, either right or left justified at our discretion in only one forum. All advertising must be paid in advance. Sales tax will be applied and is in addition to the rate.

Sponsorship does not provide the sponsor with any editorial control over content posted by users, content deleted, moved or modified.